Innovative Health Entrepreneurship: Strategies for Women in Academia

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The aim of the study is to provide some strategies for women in academia to improve innovative health entrepreneurship. Empowering women' participation in science and increasing women's inclusion in the market, social/cultural development are very important. A survey will be conducted to analyze the perceptions of university, society, private and public sector members for academic women entrepreneurship. With the analysis of the determinants of entrepreneurial intention that we get from surveys, we will evaluate the stakeholder's opinions about women-owned SMEs in universities. The current situation analysis of women in science and startups/SME s in the health sector will be discussed in the panel. The scientometric analysis of research inputs and outputs in the health sector will be discussed. We will try to define the needs of entrepreneurship infrastructure in health research and involvement of women scientists in this area with social, cultural and regional differences. Characteristics of women-owned SMEs, needs, advantages, and challenges will be evaluated. Importance of translation of academic knowledge, inventions into the industry and public benefit will be discussed.

Key Words: Innovation, Health Entrepreneurship, Academic Women, Women Empowerment