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Lets Meet at the Museum. Young Culture Ambassadors Project for New Age Visitor Experiences in Turkish Museums

Müge Artar , Ayşe Çakırilhan , Ayşe Okvuran & Ceren Güneröz

29 March 2023 08:22 Presentation Language Paper presentation (face to face) Museum Education

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Category: Museum Education

Accepted

Short Abstract (for proposals) / Artist Biography for Artwork Submission

Abstract(for proposals) / Artwork Information (Year, Techique, Size)

One of Turkey's primary need is to raise young people who have the skills of the 21st century and who are versatile and capable of conveying and representing Turkey's tangible and intangible cultural, natural and technological heritage with contemporary methods and techniques; who are also talented in arts, culture, tourism and promotion, and have a good command of new approaches and practices in the field of presentation. Young Cultural Ambassadors Project has been developed with the aim of raising awareness of the culture industry and presenting contemporary approaches with holistic methods and techniques in order to enable the preservice tour guides to gain the ability to collect, record, organize and present information in their own fields and to use different information sources in the society. Project training started on the online platform in November 2022. Onsite trainings were held at Cappadocia University Mustafapaşa Campus with 15 Tourism Guidance students. In the Cappadocia trainings, the practices and evaluation of the trainings prepared about Mustafapaşa Village, Ürgüp Museum, Devrent Valley, Özkonak Underground City and Zelve Valley were experienced. In Konya, with the support of the Social Innovation Agency, onsite training was held with 20 undergraduate students who were volunteers of the agency. In Konya trainings, the practices about Çatalhöyük Archaeological Site, Mevlâna Museum and Tropical Butterfly Garden were implemented and evaluated. This study is to present all phases of the project from the beginning to the end in the context of objectives and results through phases including social and community engagement practices.

Fault Lines Sub-theme

Social and community engagement

Keywords: museum education, tour guidance, participation, vounteering, Cappadocia, Konya

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Paper List

Paper Info

Acceptance Letter

Paper Files/Artwork

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Paper Info	
Paper Lock	Lock *Author cannot make changes to locked paper
Paper No	B-117-0143
Paper/Artwork Type	Paper presentation (face to face)
Presentation Language	
Register IP	5.23.123.40
Register Date	29 March 2023 08:22
Result Date	08 April 2023

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